

KM Däckservice i Haparanda joins Citira

KM Däckservice i Haparanda, operating two well-established service points in Haparanda and Gällivare in Norrbotten, is joining forces with Citira. The transaction adds two key service points, strengthening Citira's presence along northern Sweden's transport routes connecting Sweden with Finland.

Founded in 1997 in Haparanda, KM Däckservice today operates service points in both Haparanda and Gällivare, serving private customers alongside transport and industrial customers across Norrbotten. Under the brothers Jarmo and Kari Maunu's leadership, the business has become a dependable service point for vehicle owners and fleets in the region, serving everything from passenger cars to heavy and off-the-road vehicles.

"Keeping customers and a team together for almost thirty years, in a market as remote as Norrbotten's, is not easy. Jarmo and Kari have done exactly that, and that kind of commitment and reliability is what Citira's customers in the north will notice most," says Urban Tibbelin, Head of Sweden at Citira.

"Kari and I have spent almost thirty years earning trust one customer at a time, in a part of Sweden where that's the only way it works. Seeing more of the industry move in this direction made this an easy decision, and a good one for the people who've stuck with us," says Jarmo Maunu of KM Däckservice.

KM Däckservice will continue to operate under the same name, with the same teams, across both Haparanda and Gällivare. Jarmo Maunu will remain operationally involved and will become a co-owner of Citira.

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About Citira

Citira is a sustainable tire management provider. We provide lifespan-extending tire service, repair & reuse of worn tires and rims, as well as tire replacement.

Citira strives to make tire management convenient and sustainable for vehicle fleets and users. Our company supports customers in gaining more uptime, reducing environmental impact, lowering costs, and meeting safety requirements.

Citira consists of 150+ service points, 5 retreading sites, 1200+ employees and inhouse logistics covering the Nordics, UK & Poland. Our mission is to keep society moving in a convenient, sustainable way.

For more info visit citira.com and follow us on LinkedIn.

