



NASDAQ OMX Copenhagen A/S

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**New Corporate Sales and Marketing Director appointed for Solar A/S**

12 December 2011

We are very pleased to announce that Claudio Christensen as of 9 January 2012 has been appointed Corporate Sales and Marketing Director at Solar A/S. At the same time, he will join the Solar Management Team.

Claudio Christensen, who is Danish/Dutch and 45 years old, comes from a position as Director, Marketing & Communication at IBM Danmark.

Among other things, Claudio Christensen has previously been the Nordic director of Lotus Software at IBM Nordic, Country Manager of Citrix Systems in Sweden/Finland, and Sales Director of WM-data. In the course of his career, Claudio Christensen has lived and worked in Copenhagen, Stockholm, London and Paris.

Claudio Christensen's latest educational accomplishment is an Executive MBA from Henley.

**New outward-oriented role for former Marketing Director**

Welcoming Claudio Christensen we also take the opportunity to thank Magnus Dahlmann for his great and committed efforts as Corporate Marketing Director in the group.

At his own request, Magnus Dahlmann will go on to a newly established position of Corporate Vice-President, referring to Group CFO Michael H. Jeppesen.

Magnus Dahlmann will become the outward image of the Solar Group when it comes to profiling Solar as an attractive investment to private Danish investors. Among other things, he will also contribute to strengthening the commercial aspects of our internal and external communication.

Yours faithfully  
Solar A/S

Flemming H. Tomdrup

**Facts about Solar**

Solar A/S (formerly Aktieselskabet Nordisk Solar Compagni) was founded in 1919 and listed on the Copenhagen Stock Exchange in 1953. Solar is one of Northern Europe's leading technical wholesalers within electrical, heating, plumbing and ventilation products. The group based in Kolding, Denmark, has subsidiaries operating under the Solar brand in Denmark incl. the Faroe Islands, Sweden, Norway, the Netherlands, Germany and Poland, while also comprising Conelgro B.V. in the Netherlands, Claessen ELGB in Belgium, GFI Gesellschaft für Installationstechnik mbH in Germany and GFI GmbH in Austria. Furthermore, Aurora Group operates in Denmark, Sweden, Norway and Finland. The Solar Group has approximately 3,500 employees.

For further information, please visit: [www.solar.eu](http://www.solar.eu).