

Clas Ohlson's sales increased in July compared to the previous year

Net sales in July amounted to 1,164 MSEK (1,010), an increase of 15 per cent, of which 10 per cent relates to organic growth¹, 3 per cent acquisition² and 2 per cent currency effects. Compared with the same month of the preceding year, the store network increased by 9 stores. The total number of stores at the end of the period was 250 (241).

Total net sales for the period May-July 2026 amounted to 3,278 MSEK (2,814), an increase of 16 per cent, of which 11 per cent relates to organic growth¹, 3 per cent acquisition² and 2 per cent currency effects.

Distribution of sales		Month			Accumulated			
		Change			Change			
MSEK	July 2026/27	SEK	Organic ¹	Acquisition ²	May – July 2026/27	SEK	Organic ¹	Acquisition ²
Sweden	533	14%	10%	4%	1,531	16%	11%	5%
Norway	481	14%	7%	1%	1,363	17%	10%	1%
Finland	106	7%	7%	1%	284	9%	9%	1%
Other markets	44	107%	100%	7%	101	40%	33%	7%
Total	1,164	15%	10%	3%	3,278	16%	11%	3%

¹Split between increase in comparable units 8 per cent and change in store network 2 per cent for the month of July

Split between increase in comparable units 9 per cent and change in store network 2 per cent for the period May - July 2026

²Acquisition Phonelife AB and Reservdelaronline Sverige AB

Kristofer Tonström, CEO and President: *With strong sales across the range, we achieved an organic sales increase of 10 per cent in July. The development was good in all home markets and in other markets we doubled sales compared to the previous year, driven by both B2C and B2B in the various e-commerce channels under Spares. The total sales increase of 15 per cent was positively impacted by both acquisitions and currency effects from NOK. However, as previously communicated, the rapid fluctuations in NOK will have negative effects from currency hedging in the quarter compared to last year.*

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Clas Ohlson was founded in 1918 as a mail order company in Insjön, Dalarna. Today, we offer a carefully selected range of affordable quality products for a comfortable everyday life for our customers. We have approximately 250 stores and e-commerce in Sweden, Norway and Finland, as well as online sales in several additional European markets via subsidiaries. The Group has just over 5,000 employees and annual sales of approximately SEK 13 billion. Clas Ohlson's share (CLAS B) is listed on Nasdaq Stockholm, Large Cap. Read more at about.clasohlson.com/en/