

MAJOR SHAREHOLDER ANNOUNCEMENT

Bang & Olufsen A/S has, pursuant to the Danish Capital Markets Act, received a major shareholder notification from UBS Group AG.

- As per 11 September 2026, UBS Group AG's holding of shares and voting rights pursuant to section 38 of the Danish Capital Markets Act, as well as other financial instruments pursuant to section 39(2), was below 5 percent of the total share capital and voting rights in Bang & Olufsen A/S.

As of 11 September 2026, UBS Group AG held a total of 7,347,988 shares and voting rights in Bang & Olufsen A/S, corresponding to 4.99 percent of the total share capital and voting rights.

For further information, please contact:

Cristina Rønde Hefting
Sr. Director, Head of Strategy & Investor Relations
Phone: +45 4153 7303