

Press release

Stockholm, 2024-07-25

Cabonline Group appoints Charlotta Söderlund as President and CEO

Today, the Board of Directors of Cabonline Group announces that Charlotta Söderlund, who has been acting President and CEO since 2 April, has been appointed President and CEO. In parallel with her role as acting CEO, Charlotta has continued to hold her previous position as Chief Operating Officer (COO).

Charlotta joined Cabonline in 2017 and has over 18 years of experience in the taxi industry. She has been a key member of Cabonline's management team and has played a crucial role in Cabonline's operational success and strategic development.

- We are delighted to announce that Charlotta Söderlund is our new President and CEO. With her solid experience, deep understanding of our business, and strong leadership, we are confident that Charlotta will continue to drive Cabonline forward successfully, **says Peter Viinapuu, Chairman of the Board of Cabonline Group.**

As COO, Charlotta has been responsible for optimising Cabonline's operational processes and strengthening core businesses. As acting CEO, Charlotta has demonstrated strong and inclusive leadership and the ability to navigate a challenging period with a continued focus on growth and development.

- I am honoured to continue to lead and drive Cabonline forward into the next phase of our development and strengthen our position in the Nordic market as President and CEO. We have a great team, and I look forward to working closely with them to continue developing our business. We will focus on being relevant to our customers, travellers, riders and drivers and achieve sustainable and profitable growth. My ambition and goal is to increase our customer focus and quality by including and creating participation in our development journey ahead. I am convinced and passionate that a clear customer focus creates value for everyone, **says Charlotta Söderlund.**

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About Cabonline:

Cabonline is the leading taxi company in the Nordic region, with ~2,200 connected transporters and ~4,100 vehicles in Sweden, Norway, Finland and Denmark. Cabonline operates a series of well-known brands, such as TaxiKurir, Taxi Skåne, Umeå Taxi, Sverigetaxi, TOPCAB, Norgestaxi, Kovanen, Fixu Taxi and Flygtaxi. Through Cabonline, transporters can access attractive customer agreements, support from industry-leading technology and efficient services where shared infrastructure delivers economies of scale. In 2023, Cabonline's revenue was approximately SEK 5.6 billion. For further information, cabonlinegroup.com/en

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