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PAYDAY®3: Shopping Spree Heist Launches Today!



The PAYDAY gang is back in action with Shopping Spree, a brand-new DLC heist coming to PAYDAY 3. Set in the floundering Nobleman Galleria shopping mall, where Pietro Palatucci traffics illegal goods behind a glossy retail front, this job lets players strike at the heart of the mob's business empire and hit them where it hurts most. Get your copy here!

The gang's war with the Palatucci crime family is reaching a breaking point. Pietro Palatucci has been the driving force behind the grudge against the Payday Gang, and the mall provides the funding to keep the conflict going. If the Nobleman Galleria operation collapses, the family can no longer afford to bankroll this feud.

According to Shade's intel, the mall is more than failing retail. It is a hub where illegal goods are moved, laundered and sold under the cover of normal foot traffic.

The mission is simple: turn the Nobleman Galleria into a disaster zone for the Palatuccis, store by store, and walk out with everything that is not nailed down.

Plan, Adapt, Replay
Shopping Spree is built around replayability and player choice. The heist takes place across the winding corridors and storefronts of the Nobleman Galleria, randomizing between three main points of interest each time you play. Every location comes with its own objectives, security setups and obstacles, changing how the job unfolds from one run to the next.

Dynamic favors let crews twist the heist even further. Use them to tilt the odds in your favor or to add extra risk in exchange for bigger rewards.

Whether you are sneaking through back rooms and service corridors or turning the mall into a full-blown warzone, Shopping Spree is designed to let you decide how hard you hit the Palatuccis. The mob is having a fire sale. Everything must go.

Teddy Moo is also in the crosshairs. The in-world brand is woven throughout the Nobleman Galleria, from storefronts to set-pieces, tying the heist directly into the wider PAYDAY universe and the ongoing struggle between the Payday Gang and the Palatucci family.

PAYDAY 3 Shopping Spree Heist Overview

- **Paid DLC – Shopping Spree**
    - Shopping Spree features randomized main objectives, dynamic favors and a multi-store layout built for repeat play.
- **Quality-of-life improvements**
    - Additional quality-of-life improvements and broader bug fixes launch alongside Shopping Spree as part of a free update for all PAYDAY 3 players.

Read the full patch notes here.

Since launch, PAYDAY 3 has grown to include **19 total heists**, all set across the gritty landscape of New York City. This includes **9 core heists**, **4 side hustles**, and **4 heists** from The Bad Apple DLC campaign — with Shopping Spree further expanding the criminal playground.

For more information about PAYDAY 3, please visit: www.paydaythegame.com

NOTES TO EDITORS:
Latest assets can be found here!

Title:	PAYDAY 3
Platform:	PC, Xbox, PlayStation
Genre:	Fantasy, co-op shooter, live ops
Developer:	Starbreeze Entertainment
Release Date:	Out now

For more information, please contact;
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About PAYDAY™ 3
The four most well-known clown-masked criminals in recent video game history returned from retirement in PAYDAY 3 on PC via Steam and Epic Games Store, as well as Xbox Series S|X, PlayStation 5 and GeForce Now.

For more information about ***PAYDAY 3***, please visit: https://www.paydaythegame.com

About Starbreeze AB
Starbreeze is an independent developer, publisher and distributor of PC and console games targeting the global market. Housing the smash hit IP PAYDAY, Starbreeze develops games based on proprietary and third-party rights, both in-house and in partnership with external game developers. Starbreeze shares are listed on Nasdaq Stockholm under the tickers STAR A and STAR B. For more information, please visit www.starbreeze.com.