



Press release

September 23, 2026

Electrolux Professional unveils Generation 7000 – redefining tomorrow’s professional laundry

Electrolux Professional Group today announces the launch of Generation 7000, a completely new platform of professional laundry solutions. It is the company’s largest laundry portfolio renewal ever and reflects Electrolux Professional’s continued commitment to sustainability.

Generation 7000 is a multi-year innovation platform that will introduce a new family of washers, dryers and connected solutions between 2026 and 2029. Designed around advanced performance, connectivity, sustainability and serviceability, the platform is intended to help customers reduce operating costs and improve efficiency* and gain greater control over their laundry operations.

The first launch under the Generation 7000 platform is the Compact Power, a new range of professional compact laundry solutions developed for installations where space is limited but performance requirements remain high. The Compact Power combines a small footprint with professional-grade washing and drying performance, enabling Electrolux Professional to enter new market segments and expand its addressable market within professional laundry, particularly in customers with limited available space, as well as through channels such as retail and wholesale.

“Generation 7000 marks a major milestone for Electrolux Professional. This is much more than a new product range – it is a strategic platform that will drive innovation in professional laundry for years to come. With the Compact Power, our first launch under the platform, we are entering new customer segments and expanding our market reach while continuing to deliver the sustainability, efficiency and reliability our customers expect from Electrolux Professional,” says Francesco Maso, Interim President Business Area Laundry.

Developed under the promise of “Endless Possibilities”, Generation 7000 introduces a range of innovations designed to improve customer value throughout the product lifecycle. The platform combines advanced technologies that reduce water and energy consumption*, improve extraction performance*, simplify maintenance* and increase machine durability*, while leveraging connected solutions that enable monitoring, diagnostics and operational insights.

On October 23-26, the Generation 7000 will be showcased at EXPO Detergo International 2026 Milano, one of Europe’s leading trade fairs for professional cleaning, hygiene and laundry solutions. Find out more about the Compact Power [here](#)

*Based on internal validation tests comparing Line 7000 against equivalent Line 6000 models.

Electrolux Professional Group - meeting needs beyond tomorrow

Electrolux Professional Group is the sustainability leader in our industry and one of the leading global providers of food service, beverage, and laundry solutions for professional users. Our innovative products and worldwide service network make our customers’ work-life easier, more profitable – and truly sustainable every day. Our solutions and products are sold in over 110 countries. In 2025, the Electrolux Professional Group had global sales of SEK 12.2bn and approximately 4,300 employees. Electrolux Professional’s B-shares are listed at Nasdaq Stockholm. For more information, visit www.electroluxprofessionalgroup.com



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