

SHAREHOLDERS ANNUAL GENERAL MEETING

2 MAY 2022





AGENDA

- 1. The approval of the 2021 annual report of AS Ekspress Grupp
- 2. The approval of the proposal for distribution of profits
- Determining the acquisition of AS Ekspress Grupp's own shares and laying down the terms of the share buyback program
- 4. Recall of a Supervisory Board member
- 5. Remuneration of the member of the Supervisory Board
- 6. The approval of the Remuneration Policy for the Executive Management of AS Ekspress Grupp
- 7. Election of the member of the Supervisory Board
- 8. Remuneration of the member of the Supervisory Board

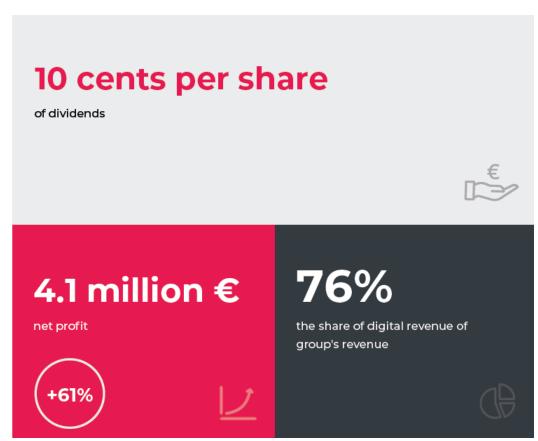
2021 OVERVIEW



EKSPRESS GRUPP 2021







Key events 2021

- ► **Digital subscriptions** post new records (+62%, 135,000 subscribers)
- Divestment of printing business, 76% of Group revenues digital post close
- ▶ **DOOH expansion** in Latvia: acquisition of 5 screens and Riga municipality tenders won (additional 91 spaces for new screens)
- A new Estonian ticket sales platform Piletitasku launched (April 2021)
- Refinancing of senior loan with SEB (maturity extended, repayments reduced) in the summer
- Acquisition of Geenius Meedia to grow digital media business and expand into a niche publisher space



Our mission is to serve democracy

STRATEGY

- Key focus on digital business growth, specifically digital subscriptions growth.
- ► Keep paper products profitable, continue to provide paper media to its loyal readers.
- Continuing M&A activities to support existing core businesses which offer good synergies with the media.

	2026 target
Digital subscriptions in Baltics	>340 000
Share of digital revenues	>85%
EBITDA margin	>15%
Dividend pay-out rate at minimum	30%



Thank you!