

Vuxen Group launches new IR website and introduces bilingual financial communication

Vuxen Group AB today launches a new investor relations website at www.vuxengroup.com. The website is available in both Swedish and English and brings together, among other things, financial reports, the financial calendar, insider transactions, corporate governance information, dividend policy and press releases in one place.

In connection with the launch, Vuxen Group is introducing bilingual financial communication. Starting with the interim report for the first quarter of the 2026/27 financial year, to be published on 29 September 2026, the Company's financial reports and press releases will be published in both Swedish and English.

"Vuxen Group has a clear growth strategy and a business model that is easy to understand regardless of where an investor is based. By providing a bilingual IR website and financial communication in English as well as Swedish, we are making it easier for international investors to follow the Company and creating better conditions for a broader shareholder base over time," says Michael Ahlén, CFO of Vuxen Group.

Investors, shareholders and members of the media can subscribe to the Company's press releases and financial reports at www.vuxengroup.com.

For further information

Michael Ahlén, CFO

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About Vuxen Group

Vuxen Group is a Nordic e-commerce group with a clear focus on sexual health and wellbeing. Through the Vuxen, WooMe and Blushme brands, the Group offers a broad range of carefully selected products within sexual health and wellness. Vuxen Group's ambition is to make sexual health a natural and enriching part of everyday life. For more information, please visit www.vuxengroup.com.

Vuxen Group's shares are listed on Nasdaq First North Growth Market under the ticker VUXEN. The Company's Certified Adviser is Eminova Fondkommission AB, +46 8 684 211 10, adviser@eminova.se.

Attachments

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