



11 February 2026 12:00:00 CET

Share buyback program (February 04 - February 10, 2026)

On August 27, 2025, Better Collective A/S initiated a share buyback program for up to 20 mEUR, to be executed from August 27, 2025 to March 4, 2026.

Regulatory Release no. 9/2026

The following transactions have been executed under the program:

Date	Number of shares	Average purchase price (SEK per share)	Amount (SEK)	Trading venue
04 February	10,000	106.8000	1,068,000	Nasdaq Stockholm
05 February	10,000	107.8400	1,078,400	Nasdaq Stockholm
06 February	10,000	110.4686	1,104,686	Nasdaq Stockholm
09 February	19,000	117.3000	2,228,700	Nasdaq Stockholm
10 February	5,000	119.9363	599,682	Nasdaq Stockholm

Accumulated under the program following the above purchases:	1,754,672	204,767,656	
--	-----------	-------------	--

Nordea carried out the transactions mentioned above on behalf of Better Collective. At the Extraordinary General Meeting held on January 9, 2026, shareholders approved the cancellation of 3,204,020 treasury shares, corresponding to approximately 5.17% of the Company's share capital (cf. regulatory release no. 1/2026). The cancellation was completed on February 9, 2026. Following the above transactions and the completed share cancellation, Better Collective holds 327,000 treasury shares, corresponding to approximately 0.56% of the Company's outstanding share capital. The Company's total share capital now amounts to nominally 587,548.50 EUR, divided into 58,754,850 shares with a nominal value of 0.01 EUR each, following the capital reduction. Under the current share buyback programme, purchases of approximately 1,274,000 EUR are still pending completion.

About Better Collective

Better Collective owns leading digital sport media, sports betting media and esports communities, with a vision to become the leading digital sports media group. We are on a mission to excite sports fans through engaging content and foster passionate communities worldwide. Better Collective's House of Brands includes; [HLTV](#), [FUTBIN](#), [AceOdds](#), [Action Network](#), [Playmaker HQ](#), [The Nation Network](#), and [Bolavip](#). The company is headquartered in Copenhagen, Denmark, and dual listed on Nasdaq Stockholm (BETCO) and Nasdaq Copenhagen (BETCO DKK). To learn more about Better Collective please visit bettercollective.com.

Contact

Investor Relations

Mikkel Munch Jacobsgaard
 Investor@bettercollective.com

Attachments

[Share buyback program \(February 04 - February 10, 2026\)](#)