

**RECORD DATE AND PAYMENT DATE OF THE EUR 0.02 PER SHARE
DIVIDEND INSTALLMENT RESOLVED BY THE ANNUAL GENERAL MEETING
2018**

The Annual General Meeting of Rapala VMC Corporation held on March 29, 2018 resolved on a payment of dividend of EUR 0.04 per share for the financial period that ended on December 31, 2017. The dividend shall be paid in two installments, EUR 0.02 each. The Annual General Meeting resolved that the first dividend installment of EUR 0.02 per share shall be paid in April 2018 and the second installment of EUR 0.02 per share in November 2018.

The Board of Directors of Rapala has on October 30, 2018 resolved in accordance with the resolution of the Annual General Meeting that the dividend payment date for the second dividend installment of EUR 0.02 per share shall be November 8, 2018 and the record date shall be November 1, 2018.

Helsinki, October 31, 2018

RAPALA VMC CORPORATION
Board of Directors

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Rapala VMC Corporation (“the Group”) is a leading fishing tackle company and the global market leader in fishing lures, treble hooks and fishing related knives and tools. The Group also has a strong global position in other fishing categories and it is one of the leading distributors of outdoor, hunting and winter sport products in the Nordic countries. The Group has the largest distribution network in the industry. The main manufacturing facilities are located in Finland, France, Estonia, Russia, Indonesia and the UK. The Group brand portfolio includes the leading brand in the industry, Rapala, and other global brands like VMC, Sufix, Storm, Blue Fox, Luhr Jensen, Williamson, Dynamite Baits, Mora Ice, StrikeMaster, Marttiini and Peltonen. The Group, with net sales of EUR 253 million in 2017, employs some 2 600 people in 42 countries. Rapala VMC Corporation’s share is listed and traded on the Nasdaq Helsinki stock exchange since 1998.