Acroud initiates a written procedure under its outstanding super senior bond loan

Acroud AB (publ) (the "Company" or "Acroud") announces that it today has initiated a written procedure (the "Written Procedure") under its outstanding bond loan 2025/2028 with ISIN SE0023615661 (the "Bonds") for the purpose of requesting approval from its bondholders regarding certain amendments to an intercreditor agreement.

Acroud has today initiated a Written Procedure among the bondholders under the terms and conditions of the Bonds (the "**Terms and Conditions**"), to request the bondholders' consent for the Request (as defined below), by instructing Nordic Trustee & Agency AB (publ) (the "**Agent**"), in its capacity as agent under the Bonds, to send a notice of Written Procedure including voting instructions to the direct registered owners and registered authorised nominees of the Bonds in the Company's debt ledger held with Euroclear Sweden as per 24 August 2026. All capitalised terms used herein and not otherwise defined shall have the meaning assigned to them in the Terms and Conditions.

The purpose of the Written Procedure is to make amendments to the Intercreditor Agreement in order to permit repurchase offers of the Company's outstanding senior fixed rate bonds 2022/2028 with ISIN SE0017562481 subject to certain conditions as set out in the notice of Written Procedure (the "**Request**").

For more information regarding the Written Procedure, and a more detailed description of the Request, please see the notice of Written Procedure on the Company's and the Agent's respective websites.

The outcome of the Written Procedure will be announced by way of a press release in connection with the termination of the Written Procedure. The voting record date is 1 September 2026 and the last day for voting in the Written Procedure is 11 September 2026. The Written Procedure may however be terminated before the expiry of the time period for replies if a requisite majority has been obtained.

The two largest bondholders have expressed support for the Request in the Written Procedure.

For questions to the Agent regarding the administration of the Written Procedure, please contact the Agent at voting.sweden@nordictrustee.com or +46 8 783 79 00.

Responsible parties

The persons below may also be contacted for further information.

For further information, please contact:
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From May 2024 (Q1 Report) Acroud has changed reporting and company language to English. This means that Interim Reports and the correlated press releases will be issued in English only

About ACROUD AB

ACROUD is a global iGaming affiliate that operates and develops comparison and news sites within Sports Betting and Casino. Acroud also offers SaaS solutions for the iGaming affiliate industry. In past years, a number of companies have joined the ride and thus several experienced individuals in the industry leads Acroud's journey to fulfil our strategic goals. Our mission is to connect people, Content Creators (Youtubers, Streamers, Affiliates) and businesses. We remain a leading global player in the industry with our experts located in Malta, United Kingdom, Denmark, Sweden and Brazil. Acroud has been listed on the Nasdaq First North Premier Growth Market since June 2018.