



## **Shape Robotics receives new order of 50 Thinken flagship products for the Polish market as part of the Lenovo 3PO (Third Party Offering) partnership**

**Herlev, Denmark – 23 January 2025** – Shape Robotics A/S, a leading innovator in educational robotics, has secured an order for 50 units of its flagship product, Thinken, through the Lenovo 3PO (Third Party Offering) partnership program. The order, placed with Lenovo by an important partner in Poland, is part of ongoing efforts to support national STEAM education projects aimed at enhancing innovation and technological competencies in Polish schools. This order substantiates Shape Robotics' strategic business objectives for the Polish market. Additional details on the 3PO initiative can be found in press releases dated 22 April 2024 and 26 August 2024.

**Mark Abraham, CEO of Shape Robotics, commented:** "This latest order for the Polish market is a testament to the increasing momentum of our strategic collaboration with Lenovo and supports our international growth strategy. It also reflects Poland's commitment to advancing STEAM education on a national scale. Our solutions are being recognized not only for their innovation but also for their ability to meet the specific needs of educators working to inspire the next generation of problem solvers and creators. We are proud to be contributing to Poland's ambitious educational projects and look forward to supporting similar initiatives across Europe."

### **About Thinken**

Thinken is a groundbreaking product developed to revolutionize the way educational institutions integrate technology and STEAM (Science, Technology, Engineering, Arts, and Mathematics) education. Thinken is designed to be a versatile and intuitive platform that empowers educators to create interactive, engaging, and highly customizable learning experiences.

Depending on the specific fit-out and customization required by the educational institution, Thinken can be customized accordingly with an impact on the final price of the equipment. This pricing flexibility allows us to tailor Thinken to the unique needs of the clients, providing a comprehensive solution that integrates seamlessly into their educational environments.

Through seamless audio-visual technology and modular robotics labs, students collaborate as if they're in the same room—whether physically present or connecting remotely. What's emerging is a systematic response to fundamental challenges facing European education: maximizing teacher reach while ensuring inclusive learning for all.

Engineered around classroom realities, Thinken works within existing infrastructure and budgets. Teachers simply wheel in the system and begin teaching, while their expertise flows freely through virtual channels, enriching learning across borders.

Key features of Thinken include:

- **Modular Robotics System:** Thinken's modular design allows students to build, program, and control various robotic models, fostering creativity, critical thinking, and problem-solving skills.
- **User-Friendly Interface:** The platform is designed with ease of use in mind, making it accessible to both educators and students, regardless of their prior experience with robotics or programming.
- **Cross-Curricular Applications:** Thinken supports a wide range of subjects beyond traditional STEM fields, including art, music, and language, making it a comprehensive tool for holistic education.
- **Scalability:** Whether for a single classroom or an entire school district, Thinken can be scaled to meet the needs of various educational environments, supporting personalized learning and collaborative projects.

### **About Lenovo 3PO**

Lenovo 3PO (Third Party Offering) is designed to expand Lenovo's product offerings by featuring a variety of third-party brands and products on its online platform. The program thus allows Lenovo customers to purchase complementary solutions from trusted brands, all in one location directly on Lenovo's homepage. This approach supports the growing demand for integrated technology ecosystems that cater to various aspects of work, education, entertainment, and smart home setups.

### **About Channel Tools**

Channel Tools is a UK-based company that specializes in sales and marketing services, technology, and mobile engagement platforms. They are known for their innovative channel sales and marketing strategies, utilizing the latest technologies to create and implement solutions that provide a good return on investment. Their distribution via TD Synnex extends throughout Europe and the UK, bringing next-generation tech to the market. For more information about their services and recent strategic agreements, you can visit their official website.

### **Additional information**

Mark Abraham, CEO

Tlf.: +45 31 65 64 50

[mark@shaperobotics.com](mailto:mark@shaperobotics.com)

CVR-nr. 38322656

[www.shaperobotics.com](http://www.shaperobotics.com)