

Press release 5 November 2024

Synsam invites you to a video presentation of the Q3 report 2024 and a live Q&A session

Synsam AB (publ) will release its interim report for the third quarter 2024 on Tuesday, November 19th at 07:30. At the same time, the company will publish an interview with President and CEO Håkan Lundstedt, together with a presentation of the Q3-results with CFO Per Hedblom. At 10:30 the same day, you will have the opportunity to participate in a live Q&A session, in English.

The interview with CEO and presentation of the Q3-results is video materials created to complement the interim report and provide further insight and better understanding of the company's operations for the stock market. The presentation material will be available on the company's website at 07:30 CET on November 19, 2024, at www.synsamgroup.com/investor-relations and see the link for the video.

Investors, analysts, and media are welcome to watch the interview with CEO and presentation of the Q3-results on the reporting day and access all other content, as well as participate in the live Q&A session in Swedish at 09:30 or in English at 10:30. No pre-registration is required.

Live Q&A in Swedish, with possibility to ask questions

- **Date and time:** 19 November 2024, at 09.30 CET.
- **Place:** Webcast.
- **Speakers:** President and CEO Håkan Lundstedt and CFO Per Hedblom.
- **Link** to participate in the Q&A session: [SynsamGroup Q3](#)

Live Q&A in English, with possibility to ask questions

- **Date and time:** 19 November 2024, at 10.30 CET.
- **Place:** Webcast.
- **Link** to participate in the Q&A session: [SynsamGroup Q3](#)

For further information, please contact:

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Synsam Group is a leading optician group in the Nordic region, with a differentiated and affordable subscription offering. Synsam Group offers a wide range of products and services for eye health and eye fashion, catering to the customer's different lifestyles and needs. The group has approximately 4,000 employees, net sales of approximately SEK 6.2 billion (rolling twelve months until June 2024) and has approximately 500 stores in the Nordics, operating under the brands Synsam, Synsam Outlet, and Profil Optik in Denmark. Through digitalization, subscription services and other innovative concepts, Synsam Group is at the forefront of innovation in the Nordic optical retail market across multiple dimensions including customer journey, product offering and ESG. Synsam Group's share is traded on Nasdaq Stockholm (SYNSAM). <https://www.synsamgroup.com>