



Eniro has today completed the sale of Dynava Group AB

On 11 August 2026, Eniro entered into an agreement to sell Dynava Group AB to Servana AB. Closing of the transaction took place today, 13 August 2026.

Eniro is divesting Dynava Group AB as part of its strategy to focus its business on digital marketing.

For more information regarding the sale, please refer to the press release dated 11 August 2026.

For more information, please contact:

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Eniro exists for companies that want to achieve success and growth in their market. Today, Eniro optimizes the opportunity for companies to create local presence, searchability and marketing digitally. This makes Eniro an important partner for small and medium-sized companies. The company's clear goal is to give SMEs the same conditions and resources that large companies have access to. Eniro offers a platform that optimizes local marketing through intelligence, automation and streamlining of communication. In the digital landscape, Eniro partners with the largest media groups in the world.

Eniro Group AB (publ) is listed on Nasdaq Stockholm (ENRO) and operates in Sweden, Denmark, Finland and Norway. In 2025, the Eniro Group had sales of SEK 955 million and approximately 900 employees with headquarters in Stockholm, of which Dynava accounted for SEK 318 million and approximately 600 employees.