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Helena Norrman appointed Executive Vice President & Head of Group Communications at SSAB

SSAB has appointed Helena Norrman as EVP & Head of Group Communications, a newly-created role in the company's Group Executive Committee. Helena will take up the position by April 16 and will be responsible for communication at SSAB.

Helena Norrman joins SSAB from her role as partner and communications advisor at global communications consultancy Kekst CNC. Prior to this, she held several leading positions at global telecom company Ericsson, where for example, she headed Marketing and Corporate Relations and was a member of the company's Executive Team.

"Helena Norrman has extensive experience in strategic communication, investor relations, public affairs and marketing. SSAB is in a very exciting phase with our transformation to fossil-free steelmaking, and Helena's competence will be an important asset. I'm delighted to welcome her to SSAB," says **Johnny Sjöström**, President and CEO of SSAB.

In her role as EVP & Head of Group Communications, Helena will be a member of SSAB's Group Executive Committee and play an important role in the company's continued development.

"I'm extremely happy and grateful for the opportunity to lead SSAB's communications and marketing. The steel industry plays an important role in both the economy and society, and SSAB is a leading actor in innovation and sustainability. I look forward to getting to know the organization and working together with my new colleagues," says **Helena Norrman**.

Helena Norrman holds a degree in International Business Administration from the University of Linköping in Sweden.

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SSAB is a Nordic and US-based steel company that builds a stronger, lighter and more sustainable world through value added steel products and services. Working with our partners, SSAB has developed SSAB Fossil-free™ steel and plans to reinvent the value chain from the mine to the end customer, largely eliminating carbon dioxide emissions from our own operations. SSAB Zero™, a largely carbon emission-free steel based on recycled steel, further strengthens SSAB's leadership position and our comprehensive, sustainable offering independent of the raw material. SSAB has employees in over 50 countries and production facilities in Sweden, Finland and the US. SSAB is listed on Nasdaq Stockholm and has a secondary listing on Nasdaq Helsinki. Join us on our journey! www.ssab.com, Facebook, Instagram, LinkedIn, X and YouTube.