

# Trophy Games Raises Guidance for 2025

Company Announcement no. 35/2026 (January 02, 2026)

\*Contains inside information

Trophy Games has raised its 2025 financial guidance, spurred by strong, better-than-expected preliminary results for the fourth quarter.

Normally, we have paused marketing during the last week of October and resumed it in January due to higher advertising costs. However, with the introduction of *Applovin* into our marketing network, we have been able to maintain user acquisition throughout Q4.

New Financial Guidance 2025:

Revenue	DKK 125 - 126m
EBITDA	DKK 30 - 31m
EBT	DKK 18 - 19m

Previous Financial Guidance 2025 (October 29th - Company Announcement no. 30/2025)

Revenue	DKK 115m - 121m
EBITDA	DKK 23m - 28m
EBT	DKK 11m - 16m

Original Financial Guidance 2025 (December 12th - Company Announcement no. 15/2024)

Revenue	DKK 85m - 106m
EBITDA	DKK 16m - 20m
EBT	DKK 6m - 9m

## Contacts

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### **About Us**

Trophy Games is a data- and business-driven game company with a no-bullshit mentality. We build games around real-world interests to immerse players in their passion online!