

Wirtek partners with Cleriti to build compliance platform for the EU creative industry

We are proud to announce our new collaboration with Cleriti, a Netherlands-based start-up with investors from Germany and the UK. Cleriti provides a platform that helps TV producers, film companies, theatre managers, and other creative industry stakeholders comply with the EU DSM Directive (Article 19) on revenue transparency.

Under the EU DSM Directive adopted in 2019, creative industry organisations must provide transparency reports to all contributors, showing every revenue source linked to a production. Cleriti's platform makes this process efficient, automated, and compliant with European regulations.

Wirtek supports Cleriti by delivering software development, quality assurance, and cloud infrastructure management, alongside process guidance, feature analysis, and continuous feedback. This collaboration enables Cleriti to focus on the legal and financial framework of the directive while Wirtek manages the technical implementation of the product.

Cleriti decided to partner with Wirtek after identifying a strong cultural and technical fit. The decision was driven by Wirtek's business stability, technical expertise, and transparent, straightforward communication. Wirtek has demonstrated full capability to deliver the tools, infrastructure, and processes needed to bring Cleriti's vision to life.

"Wirtek shares our belief that compliance technology should be reliable, intelligent, and effortless. Their strong engineering culture and clear communication amplify our ability to build the European standard for transparency reporting." — Suzanne Plesman, Co-founder & CEO, Cleriti

For Wirtek, this partnership represents an exciting step into a new market vertical, supporting the creative sector's adaptation to evolving EU regulations. With Cleriti's solid footprint in Germany and continued expansion across Europe, this collaboration opens new growth opportunities for both companies.

Sign up for Wirtek's investor newsletter via this [link](#).

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